



# BRIAN GOUDEY

Technical Representative

## ABOUT BRIAN

Brian has over 30 years' experience in the turfgrass industry and has been recognized by his peers for his commitment to promote, educate, support and serve.

With his extensive experience and knowledge of products, Brian excels in building relationships with clients. He collaborates with them to problem solve the challenges turf managers face on a daily basis.

In his free time, he enjoys golfing, skiing, camping and spending time with his grandkids.

## CAREER HIGHLIGHTS

### **Golf Course Superintendent in NY Capital District**

Ballston Spa Country Club 1991-2005  
Van Patten Golf Club 2005-2015

### **Northeastern Golf Course Superintendents Association**

President 2001-2002 & 2014-2015  
Board of Directors – 1994-2020  
Program/Education Chairman – 2000-2020  
Distinguished Service Award - 2006

## WORK EXPERIENCE

### **Atlantic Golf and Turf - Technical Representative**

Aug 2021–Present  
Works with customers in the golf, lawn care, and municipal turf markets interested in solving issues and developing sound agronomic programs.

### **Syngenta – Territory Manager**

Aug 2015-June 2021  
Managed communications with Sales Reps, Distributors and Golf Course Superintendents. Provided education, advice and support to build relationships and increase sales.

### **Van Patten Golf Club - Golf Course Superintendent**

Jan 2005-July 2015  
Restructured entire operating budget and maintenance program for a busy 27- hole layout

### **Ballston Spa Country Club - Golf Course Superintendent**

Apr 1991- Dec 2005  
Managed the day-to-day operations and mentored several employees in their desire to work in the turfgrass industry.

## ATLANTIC GOLF & TURF

Atlantic's Company philosophy is to promote responsible Turfgrass Management including IPM. We focus on maximizing program benefits by introducing improved grass varieties, balancing the soil health, thus minimizing inputs producing superior results. Annually, we work with our clients to write science-based programs that ensures respect to the environment while accomplishing their goals. This multi-faceted collaborative approach is what sets Atlantic Golf and Turf apart from the crowd! Let us show you how to maximize the return on your agronomic investment!

**Atlantic** *Our Roots Run Deep*  
golf & turf

## **CONTACT**

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