



DAN TOWER

Technical Representative

ABOUT DAN

Dan has been in the turf industry for over 30 years and continues to strive to gain insight, knowledge, and relationships to help his customers succeed. His high energy approach to life and work allows him to bring a great outlook for his customers with every consultative visit. His agronomic background in golf, lawn care, sports turf, and cemeteries lends him an unique perspective to the complex challenges his customers encounter daily.

Dan's drive to succeed is based on his customers' success and attitude towards finding a solution is evident in how he treats client's needs.

Dan enjoys spending time with his family at sporting events, live music, and being outdoors hiking, fishing, and grilling

CONTACT

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CAREER HIGHLIGHTS

Clarkson University – Business Management / Marketing 1996-20
University of Massachusetts – Winter Turf school – 2004
Golf Course Superintendents Association Member:
National, RI, New England, Cape Cod

Rhode Island Landscape and Nursery Association
MLCAP Member
Massachusetts Cemetery Association
John Deere Green Start Academy Graduate

WORK EXPERIENCE

Atlantic Golf and Turf

Technical Representative – 2021 – Present

Forest Hills Cemetery

Horticultural Foreman – 2018-2021

Shepard Group

Turf and Ornamental Manager – 2016-2018

River Bend Country Club

Golf Course Superintendent – 2010-2015

ATLANTIC GOLF & TURF

Atlantic's Company philosophy is to promote responsible Turfgrass Management including IPM. We focus on maximizing program benefits by introducing improved grass varieties, balancing the soil health, thus minimizing inputs producing superior results. Annually, we work with our clients to write science-based programs that ensures respect to the environment while accomplishing their goals. This multi-faceted collaborative approach is what sets Atlantic Golf and Turf apart from the crowd! Let us show you how to maximize the return on your agronomic investment!

Atlantic *Our Roots Run Deep*
golf & turf