



Featured Products

Playbooks for Golf is the industry leader in all things communication for the golf course. Superintendents, golf pros, general managers, and members all benefit from the products and services we offer, which include our renown Playbooks, Assistant Search, Soil Analytics, and the very best career development services.

playbooks™
FOR GOLF

goplaybooks.com

Basic Mapping

PROPERTY MAP **\$800**

- Simple & effective digital mapping tool; affordable for any club.
- Includes golf features, tree layer, native areas, and ancillary buildings.
- Ability to create your own layers for irrigation, drainage, projects, etc.
- Measure linear & square footage for sod, projects, and more.
- Email file to staff or committee with your own notes and job lists.
- Print the file for mounting on wall or table to use for directing staff.
- Pro Shop & Clubhouse can also use for place mats, cart directions, etc.
- Can be used with central irrigation control systems as base mapping.
- One-on-one online tutorial for using digital commenting and features.
- Custom app provided for phones & tablets.



CUSTOM NOTEPADS \$925

- Great for creating work lists, history of work on specific holes, and directing staff, all while away from your office.
- Setup includes all hole renderings with tree layer, and first (20) 8.5 x 11 hole-by-hole Notepads.
- Print future Notepads on your own, or buy from Playbooks at an affordable rate.
- Includes custom digital format for ability to create digital notes and drawings; measure linear and square footage on each hole.
- Can also be used as great visual for interviewing at other clubs.
- One-on-one online tutorial for using digital commenting and features.
- Custom app provided for phones & tablets.
- Option to include iPad as part of package.



Detail Mapping

IRRIGATION PLAYBOOKS **\$3,500**

- The best irrigation mapping available, clients love our irrigation services.
- All irrigation features rendered over hole drawings in multiple formats.
- Can use an old printed as-built to convert system, or use digital file.
- 3 hard-copy Irrigation Playbooks included for field use.
- Very easy and affordable to keep up to date as irrigation system changes.
- Available in hole-by-hole, entire property as-built, and satellite cards.
- Can be used with central irrigation control as base mapping.
- File created in multiple layer to isolate valves, stations, etc.
- One-on-one online tutorial for using digital commenting and features.
- Custom app provided for phones & tablets.
- Option to include iPad as part of package.



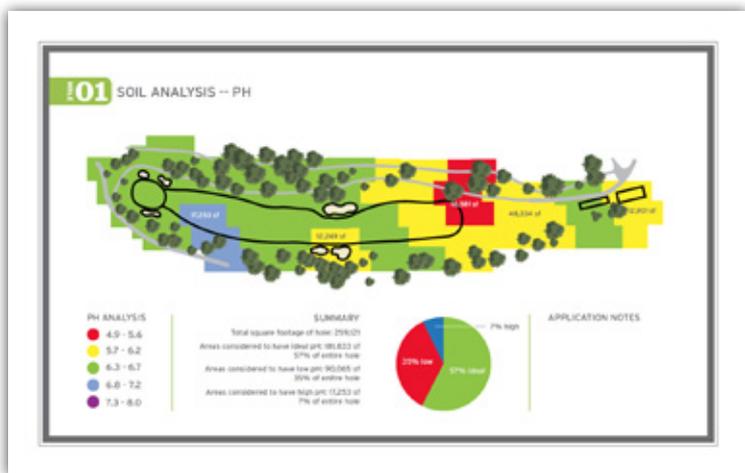
SOIL ANALYTICS TIERED PRICING

- Basic agronomics state that it is almost impossible for even just one hole to have the same levels of any one nutrient over the entire area.
- By taking around 100 soil samples per hole, we are able to isolate areas on a hole that are either high or low in pH and nutrient levels.
- Using GPS technology, soil testing, and proprietary software, we can convert detailed data into an easy to understand and use guide.
- Includes on-site soil samples, GPS of sample sites, processing of results into software, and production of final analysis mapping. The analysis includes mapping for pH, P, K. Other nutrients can be analyzed, contact us for details.
- You can choose which holes to have analyzed to fit within budget constraints each year.

PRICING*

1 HOLE=\$950 3 HOLES=\$2,400 9 HOLES=\$110/acre 18 HOLES=\$90/acre

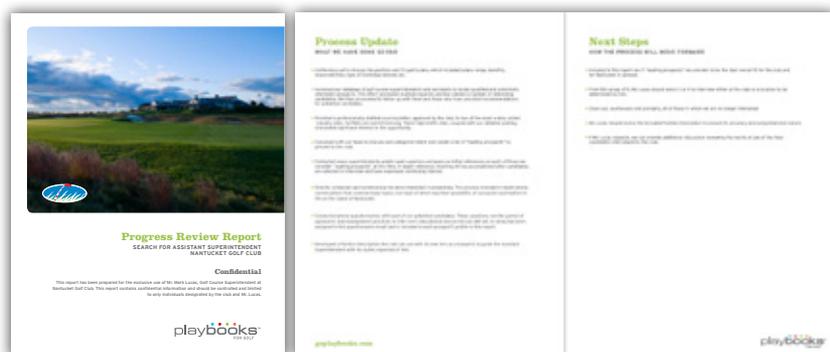
*For 1-3 holes, you must be within a travel distance determined by Playbooks for Golf. If you locate at least 5 other courses in your area who would like one hole analyzed, we can then perform the single hole service.



Communication

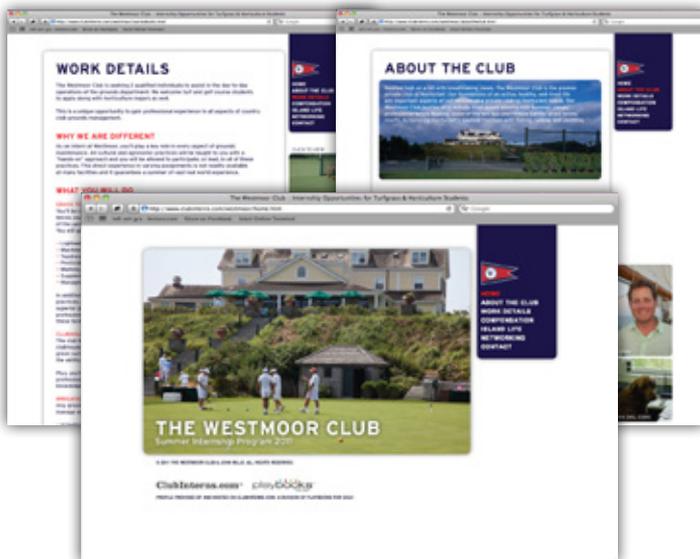
ASSISTANT SEARCH \$4,900

- In these times every decision is critical on courses and the assistant's position carries with it a huge responsibility.
- The ultimate responsibility of the course is on the superintendent's shoulders and the success or lack of success of their assistant can easily trickle into the success of the crew and can make or break your career.
- Through our comprehensive search procedure, we'll provide you with the best talent available with minimal time invested from you.
- Our first-hand access to up-and-coming talent through our career development means we can find a perfect fit for any club.
- This extremely affordable service is an opportunity any superintendent should not pass up.
- Process includes 3 Phases:
 - Phase 1 - Initial Discussion, Accessing Known Prospects, Job Description and Posting.
 - Phase 2 - Applicant Review and Administrative Duties, Potential Candidates Contact and Questionnaire.
 - Phase 3 - Top Candidates Presentation, Final Discussion, Background Check
- Contact us today for a detailed proposal of services.



CLUB PROFILE FOR INTERNS \$690

- Website that showcases your internship program to prospective students. Entire website is built and added to our database on ClubInterns.com.
- Custom website link with a pictorial of everything from the golf course, grounds, and clubhouse, to where the intern will live and work, a profile of the superintendent or manager, and even the meals that are offered.
- Can also show the uniforms, clubhouse schedule, surrounding community appeal, or anything that is requested by the club.
- One-page PDF flyer that will be an overview of your program that can be emailed to universities to be printed for job boards.
- With more competition for interns each year, you need an effective way to showcase why your club is the best choice for a prospective student.
- We do all the heavy lifting and provide simple instructions on what we need from you.

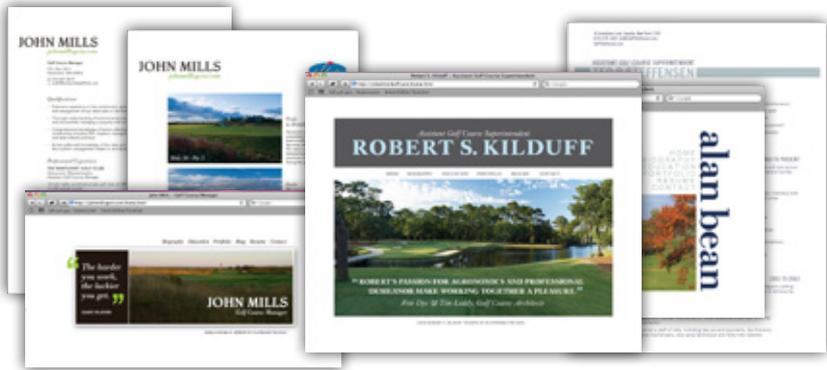


CAREER MATERIALS SERVICES

We offer the best services available to our industry when it comes to career materials. In addition to building the website or portfolio, we'll also help you with creating the content, making sure you look and sound your best. And we will alter your resume and cover letter to reflect your new image. Basically, we're your behind-the-scenes partner for success.

We also offer flexible payment solutions to make it possible for all professionals to work with us, including payment plans for under \$98 per month. Contact us today for more information on our payment options.

VISIT OUR WEBSITE FOR MORE INFORMATION AND FOR EXAMPLES OF ALL CAREER DEVELOPMENT PACKAGES



OUR COMPLETE LINE-UP OF PRODUCTS

PLAYBOOKS

- BASE MAPS
- NOTEPADS
- TREE SURVEY
- IRRIGATION
- SOIL ANALYTICS
- DRAINAGE
- YARDAGE
- TRAINING

CAREER

- WEBSITES
- PORTFOLIOS
- RESUMES
- COVER LETTERS
- BUSINESS CARDS
- LETTERHEAD
- SPECIAL REPORTS
- POWERPOINTS

ADDITIONAL

- ASSISTANT SEARCH
- CLUB PROFILE (INTERNS)
- AGRONOMIC CONSULTS
- EZLOCATOR
- SPECIAL EVENTS

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