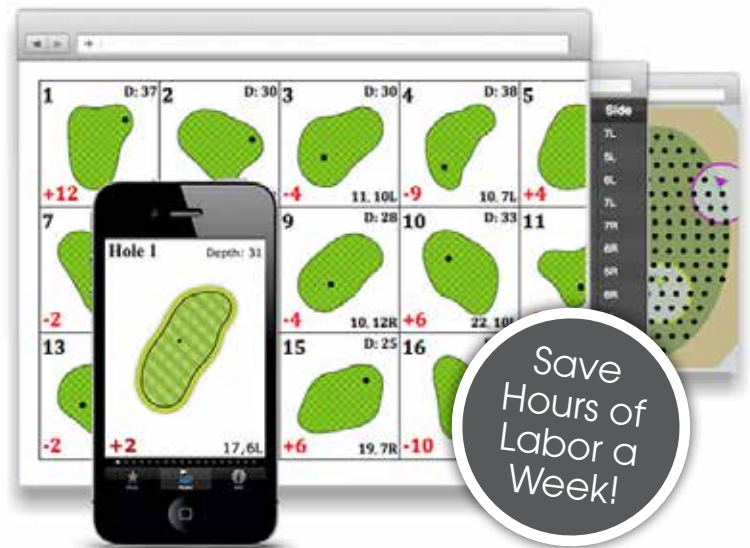




## Case Study: Bidermann Golf Club



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Bidermann Golf Club maintenance staff continually and actively investigates new technologies to improve their maintenance practices, communications and operational efficiency. We were looking to:

- Improve the pin placement process •
- Continue to maintain green health Improve membership services •
- Streamline and improve communications •

### The Solution

In March 2017, Bidermann Golf Club selected ezPins, a "lite" version of ezLocator to improve their pin placement process. The intent of this software system is to use all available cupping areas to limit wear and tear of the putting surfaces.

This solution was chosen for its ease of install, use and customization, ability to easily communicate within the department, with the golf shop staff and the membership.

### Grounds Benefits

Staff members have been more efficient on the course using this system. We are able to determine and cut hole locations in a timely fashion reallocating 2.5 man-hours each day!

Less wear and tear to the putting surfaces will decrease inputs such as fertilizer and chemical applications and have the ability to re-allocate the labor that is needed to apply these inputs!

### Golf Benefits

Each day the member can access the app on their smartphone and have the hole locations at their finger tips. Staff members need not print numerous copies, saving labor and paper!

Golf cart staging process is improved as hole location sheets will be available well in advance.

A tournament-like location approach enhances experience.

Visit [myezpins.com](http://myezpins.com) to learn more or schedule a demo today

